

## REMARKS

Claims 1-48 have been rejected. In the present response, claims 1, 2, 8, 9, 15, 16, 22, 23, 24, 30, 31, 37, 38 and 44-48 have been amended.

### **Summary of April 4, 2005 Examiner Interview**

On April 4, 2005, an interview was conducted with Examiner Nguyen over the telephone. During the interview, paragraphs 3-5 of the Office Action mailed March 24, 2005 were discussed to obtain clarification regarding the claim rejections under 35 USC Section 101.

### **Paragraphs 3-5 of the Office Action – Claim Rejections – 35 U.S.C. § 101**

Claims 8-14, 30-36 and 46 have been rejected by the Examiner under 35 U.S.C. § 101. The Examiner also rejected claims 15-21, 37-43 and 47 under 35 U.S.C. § 101. These rejections are respectfully traversed. Claims 8, 30 and 46 have been amended to include the element “processor” which should be sufficient to allay the Examiner’s concerns regarding this rejection of claims 8-14, 30-36 and 46. It is respectfully noted that one of ordinary skill in the art would understand that term “logic” as set forth in claims 8-14, 30-36 and 46 may include circuitry, software, and/or a combination of circuitry and software. In addition, the preambles of claims 15-21, 37-43 and 47 have been amended in a manner that should resolve Examiner’s concerns for these claims under this rejection. Accordingly, withdrawal of these rejections under 35 U.S.C. § 101 is respectfully requested.

### **Items 6-25 of the Office Action – Claim Rejections - 35 U.S.C. § 102**

Claims 1-48 have been rejected by the Examiner under 35 U.S.C. 102(e) as being anticipated by Chen et al. (U.S. Patent No. 6,857,024). This rejection is respectfully traversed.

Claims 1, 8, 15, and 22 have each been amended to further recite: “the information about the user including navigation behavior of the user, the navigation behavior being monitored at the client” Thus, as set forth in amended claims 1, 8, 15, and 22, the information about the user collected at the client includes navigation behavior of the user that is monitored at the client. Chen et al.

does not describe, teach or suggest the monitoring – at the client – of network behavior of the user or the inclusion of the user's network behavior in the information about the user that is collected and transmitted to a location via a network for generating a user profile for the user. Accordingly, claims 1, 8, 15 and 22, as amended, are believed to be patentably distinguishable from Chen et al. Claims 2-7 depend from amended claim 1, claims 9-14 depend from amended claim 8, and claims 16-21 depend from amended claim 15 and are, therefore, believed to be in condition for allowance for at least the same reasons as claims 1, 8, and 15.

Claims 2, 9 and 16 have also been amended to now recite that “the navigation behavior includes information of domains visited by the user, number of pages viewed by the user and time spent by the user at a site.” The technology described in Chen et al. does not teach, disclose or suggest the collecting of information of domains visited by a user, the number of pages viewed by a user or an amount of time spent by a user at a site or the inclusion of such information in the information providing the basis for generating a user profile for a user. Accordingly, claims 2, 9 and 16 are also believed to allowable for this reason in addition to the reasons based on their respective dependencies.

Claims 23, 30, 37 and 44 have each been amended to further recite: “the information about a navigation behavior of the user, the information about the navigation behavior being monitored at the client” Based at least in part of the navigation behavior information, a user profile about the user is generated in amended claims 23, 30, 37 and 44. Chen et al. does not describe, teach or suggest the generating of a user profile based on – at least in part – information about the navigation behavior of a user that is monitored at a client in the manner recited in amended claims 23, 30, 37 and 44. Therefore, amended claims 23, 30, 37 and 44 are believed to be allowable over Chen et al. Claims 24-29 depend from amended claim 23, claims 31-36 depend from amended claim 30, and claims 38-43 depend from amended claim 37 and are, therefore, believed to be in condition for allowance for at least the same reasons as claims 23, 30 and 37.

Claims 45, 46, 47 and 48 have each been amended in a manner similar to claims 23, 30, 37 and 44 respectfully. Thus, for at least the reasons set forth above for amended claims 23, 30, 37 and 44, claims 45, 46, 47 and 48 are also believed to be in condition for allowance.

Accordingly, for at least the reasons set forth above, withdrawal of the rejections under 35 U.S.C. 102(e) for claims 1-48 is respectfully requested.

**Conclusion**

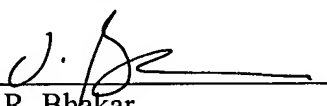
Thus, at least for the reasons stated above, claims 1-48 are currently presented are believed to be in condition for allowance. If the Examiner has any questions or needs any additional information, the Examiner is invited to telephone the undersigned attorney at (650) 843-3215.

In addition, if for any reason an insufficient fee has been paid, the Examiner is hereby authorized to charge the insufficiency to Deposit Account No. 05-0150.

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Squire, Sanders & Dempsey L.L.P.  
600 Hansen Way  
Palo Alto, CA 94304  
Telephone (650) 856-6500  
Facsimile (650) 843-8777

Respectfully submitted,

By:   
Vidya R. Bhakar  
Registration No. 42,323